



FOR IMMEDIATE RELEASE

Supreme Corporation Announces “SUPREME EXPRESS” Program

Goshen, Ind. (April 1, 2010) Supreme Corporation, a subsidiary of Supreme Industries (NYSE Amex Equities: STS), today announced the launch of the company’s new **SUPREME EXPRESS** Aluminum Van Body Program. The



express program gives Supreme’s customers a completed Aluminum Van Body in 10 business days or 15 business days with an approved liftgate. “The market has changed and speed of delivery is more important than ever” stated Bob Besse, Vice President of Sales & Marketing, “The **SUPREME EXPRESS** Program allows us to meet our customers’ needs with our enhanced Signature Van Body”.

A **SUPREME EXPRESS** Van Body incorporates all the standard Signature Body features including: LED lights with a sealed wire harness, TODCO® ToughShell roll-up door, increased height & width for more payload, FRP front wall, internal steel gussets in the rear frame and a wider - taller rear door opening. Limited options as well as six available interior liner packages provide a wide range of solutions. Some regional options are available as well.

Supreme builds a wide variety of durable, high-quality bodies for work trucks, delivery vehicles and more. All Supreme bodies are customizable to meet the specific needs of the businesses that use them.

About Supreme

Supreme Corporation is a nationwide manufacturer of specialized truck bodies produced to the specifications of its customers. Supreme also manufactures special-purpose shuttle buses, and armored vehicles. The Company’s transportation equipment products are used by a wide variety of industrial, commercial, law enforcement and Homeland Security customers.

News releases and other information on the Company are available on the Internet at:
<http://www.SUPREMEcorp.com>

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